
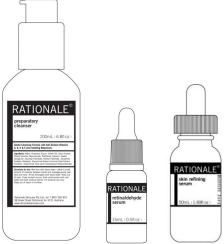



# FACT SHEET

## Seborrhoeic dermatitis

Dry, flaky patches that are prone to redness may be a symptom of a condition known as seborrhoeic dermatitis. Seborrhoeic dermatitis is almost always mistaken for dry skin. In fact, it is caused by excess sebum, which causes a rash-like reaction. Heavy moisturisers actually make this condition worse as the root cause is oiliness. Seborrhoeic dermatitis responds well to topical niacinamide (to reduce oil flow) and Vitamins A, C & E (to control inflammation). Alpha + beta hydroxy acids help regulate oil flow and can help prevent seborrhoeic dermatitis from reoccurring.

### Our T<sub>x</sub> for Seborrhoeic dermatitis

|                       |   |   |
|-----------------------|---|---|
| <b>DAY</b>            | <ol style="list-style-type: none"><li>1. Rationale Preparatory Cleanser</li><li>2. Rationale Niacinamide Serum</li><li>3. Rationale Rejuvenating Serum</li><li>4. Rationale Daily Dose SPF 25</li></ol> |   |
| <b>NIGHT</b>          | <ol style="list-style-type: none"><li>1. Rationale Preparatory Cleanser</li><li>2. Rationale Retinaldehyde Serum</li><li>3. Rationale Skin Refining Serum</li></ol>                                     |  |
| <b>WEEKLY MONTHLY</b> | <ol style="list-style-type: none"><li>1. Procedure microPeel</li><li>2. Procedure Customised Peels</li></ol>  |  |