

FACT SHEET


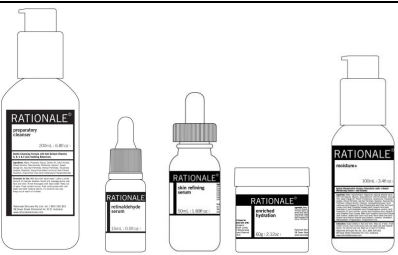
Dry, Rough Skin

Dry, rough skin is usually caused by a lack of exfoliation and inadequate moisturisation. A buildup of dead skin cells on the surface causes a rough, dry “sandpaper” feel. As we age, the enzyme that causes these cells to shed becomes less active, slowing down the natural rate of exfoliation. The most effective treatment is nightly exfoliation with an alpha + beta hydroxy acid gel to speed up cell turnover rate and a moisturiser enriched with Natural Moisturising Factors and Intercellular Lipids to increase skin hydration. The synergistic effects of using these ingredients to treat dryness include:

1. Activation of enzymes that cause rough, dry surface cells to be shed, revealing smoother, softer skin underneath
2. Binding of moisture in the upper stratum corneum to keep your skin well hydrated
3. More even reflection of light, which makes your skin appear smooth and firm
4. Supplementation of skin surface lipids which helps protect it from irritation

Sometimes, dry rough skin can be a symptom of dermatitis, especially if accompanied by inflammation. Your doctor will be able to identify whether your dry, rough skin is dermatitis or not.

Our T_x for Dry, Rough Skin

<p>DAY</p>	<ol style="list-style-type: none"> 1. Preparatory Cleanser 2. Niacinamide Serum 3. Rejuvenating Serum 4. Daily Dose SPF 25 	
<p>NIGHT</p>	<ol style="list-style-type: none"> 1. Preparatory Cleanser 2. Retinaldehyde Serum 3. Skin Refining Serum 4. Enriched Hydration or Moisture+ 	
<p>WEEKLY MONTHLY</p>	<ol style="list-style-type: none"> 1. Procedure microPeel 2. Procedure Customised Peels 	