

# FACT SHEET

## Deep Lines

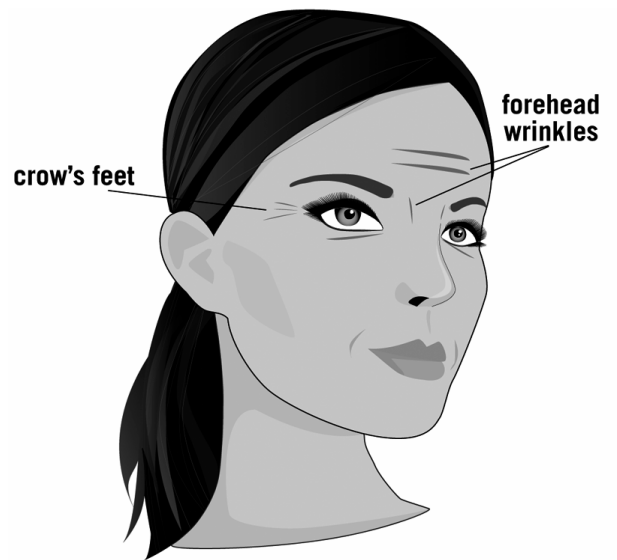
Deep lines, often called wrinkles, are caused by repeated facial expressions. They are commonly found on the forehead, between the eyebrows, or as “crow’s feet” around the eyes. When the muscles underneath the skin are activated in a facial expression, the skin above “bunches up”. Over time, this constant creasing of the skin’s support layers (the dermis) results in permanent wrinkles.

Despite the claims of many companies, topical products cannot erase deep lines. The most effective treatment is wrinkle relaxing injections, such as Botox, which can temporarily deactivate the muscles responsible for causing the wrinkles.

Sunscreen and collagen-boosting vitamins, such as retinaldehyde and vitamin C can minimise the severity of wrinkles by helping to ensure that the dermal structure remains intact.

### MYTH BUSTER

It’s a commonly held belief that moisturisers assist with deep lines. While a moisturiser may slightly plump the skin around a wrinkle, it cannot erase or prevent these lines for two reasons:  
 1.They cannot penetrate to the dermis where the wrinkles form  
 2.The problem is not caused by dryness. The dermis, where wrinkles form, is always moist.



## Our T<sub>x</sub> for Deep Lines

### PROCEDURES

Wrinkle-relaxing injections such as Botox™

### DAY

1. Rationale Preparatory Cleanser
2. Rationale Rejuvenating Serum
3. Rationale Daily Dose SPF 25



### NIGHT

1. Rationale Preparatory Cleanser
2. Rationale Retinaldehyde Serum
3. Rationale Skin Refining Serum



### WEEKLY MONTHLY

1. Procedure microPeel
2. Procedure Customised Peels

